

A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2023

Qualitative Research Methods

Jana Costas, Markus Reihlen
28.02.-03.03.2023 | Berlin

Qualitative Research Methods –

Thomas Wrona, Jo Reichertz
18.-21.09.2023 | Hamburg

Applied Regression Analysis

Georg von Graevenitz, Stefan Wagner
06.-09.06.2023 | Berlin

Survey Research Methods

Marko Sarstedt, Christian Ringle,
Sascha Raithel
12.-15.09.2023 | München

Philosophy of Science

Rolf Brühl, Thomas Wrona
14.-17.11.2023 | Berlin

Endogeneity in Applied Empirical Research

Dominik Papies
tbd | tba

Design Science

Jan vom Brocke, Robert Winter
6.-17.03.2023 | ONLINE

Simulation Modelling for Business Research

Catherine Cleophas
06.-09.03.2023 | Kiel

Quantitative and Qualitative Content Analysis

Nadine Kammerlander | Melanie
Richards
11./12.09. und 18./19.09.2023 |
ONLINE

Methods of Interviewing -

Olivier Berthod, Manuel Nicklich
28.-31.03.2022 | Berlin

Meta Analysis

Tammo Bijmolt
26.-29.06.2023 | Bremen

Experimental Research and Behavioral Decision Making

Christian D. Schade
26.-29.09.2023 | Berlin

Choice-Based Optimization

Knut Haase, Sven Müller
10.-13.07.2023 | Travemünde

Machine Learning

Stefan Lessmann
18.-21.04.2023 | Berlin

Machine Learning

Stefan Lessmann
10.-13.10.2023 | Berlin

Data Science as a Research Method

Oliver Müller
tbd | vrstl. Paderborn

Online Research Methods

Jana Costas, Blagoy Blagoev, tba
tbd | tba

B. DEPARTMENTSPEZIFISCHE KURSE 2023

I. ACCOUNTING (R. Brühl)

Methodological Foundations in Analytical Accounting Research

Ralf Ewert

21.-23.08.2023 | Frankfurt am Main

18.09.2023 | ONLINE

Qualitative Empirical Accounting Research

Martin Messner, Christoph Pelger
September 2023 | Innsbruck

Advanced Topics in Tax Research

Sonja Rego
tbd | tba

Advanced Topics in Experimental Accounting Research

Markus C. Arnold

28.-31.08.2023 | tba

II. FINANCE (O. Entrop)

Empirical Corporate Finance

Christoph Schneider, Markus Schmid
11.-14.08.2023 | Münster

Current Topics in Behavioral Finance Research

Alexander Hillert, Christoph Merkle
19.-22.09.2023 | Frankfurt am Main

Advanced Topics in Asset Pricing and Capital Market Research

Joachim Grammig | Erik Theissen |
Jantje Sönksen
Juli 2023 | vrstl. Wiesloch

III. MANAGEMENT (G. Delmestri)

Theoretical Perspectives in Corporate Social Responsibility (CSR)

Laura Marie Edinger-Schons,
Christopher Wickert
22.-25.05.2023 | Hamburg

Managing Interorganizational Relations - Prozess Views

Elke Schüßler, Jörg Sydow
21.-24.08.2023 | Berlin

Gender, Diversity and Inclusion Research

Renate Ortlieb, Lena Knappert
07.-08.06.2022 | ONLINE +
04.-05.10.2022 | Berlin

Advanced Topics in Management and Organization Theory

IN KOOPERATION MIT ASSIOA
Giuseppe Delmestri, Filippo Carlo
Wezel
tbd | tba

IV. MARKETING (M. Eisenbeiß)

Marketing Strategy Performance: Theory, Models, and Empirical Applications

Alexander Edeling, Simone Wies
10.-13.07.2023 | Köln

V. OPERATIONS (OM/OR) (N. Kliewer)

Advanced Methods of Math. Programming

Knut Haase
tbd | tba

Probabilistic Models and Stochastic Programming

Gudrun Kiesmüller
tbd | tba

Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems

Dirk Mattfeld | Marlin Ulmer
27.-30.03.2023 | Braunschweig

I. BUSINESS & INFORMATION SYSTEMS ENGINEERING (B. MÜLLER)

Theory and Theorizing in Information Systems Theory

Benjamin Müller
tbd | tba

Blockchain Economics in Theory and Practice

Roman Beck
tbd | tba