

VHB Publication Media Rating 2024

Section
Type of publication
Criterion

Service Management
Scientific journals
Scientific quality



Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Academy of Management Journal	1948-0989	A+	85	Academy of Management	Link
Journal of Marketing	1547-7185	A+	84	SAGE	Link
Journal of Consumer Research	1537-5277	A+	83	Oxford Univ. Press	Link
Journal of Marketing Research	1547-7193	A+	81	SAGE	Link
Management Science	1526-5501	A+	80	INFORMS	Link
Administrative Science Quarterly	1930-3815	A+	78	Cornell University Press	Link
MIS Quarterly	2162-9730	A+	78	University of Minnesota	Link
Academy of Management Review	1930-3807	A+	76	Academy of Management	Link
Information Systems Research	1526-5536	A+	72	Informis	Link
Strategic Management Journal	1097-0266	A+	57	Hoboken, New Jersey: Wiley	Link
Journal of the Academy of Marketing Science	1552-7824	A	92	Springer	Link
Journal of Management	1557-1211	A	90	Thousand Oaks, California: Sage Publications	Link
Journal of Retailing	1873-3271	A	87	Elsevier	Link
Journal of the Association for Information Systems	1536-9323	A	87	AIS	Link
Journal of Management Studies	1467-6486	A	86	Hoboken, New Jersey: Wiley	Link
Journal of Management Information Systems	1557-928X	A	85	Taylor & Francis Group	Link
Journal of Consumer Psychology	1532-7663	A	84	Society for Consumer Psychology	Link
European Journal of Operational Research	1872-6860	A	83	Elsevier	Link
International Journal of Research in Marketing	1873-8001	A	83	Elsevier	Link
Strategic Entrepreneurship Journal	1932-443X	A	82	Hoboken, New Jersey: Wiley	Link
Information Systems Journal	1365-2575	A	81	Wiley	Link
Organization Studies	1741-3044	A	80	SAGE	Link
Production and Operations Management	1937-5956	A	79	Wiley, POMS	Link
European Journal of Information Systems	1476-9344	A	78	Taylor & Francis Group	Link
Journal of Service Research	1552-7379	A	78	SAGE	Link
Manufacturing & Service Operations Management	1526-5498	A	78	INFORMS	Link
The Journal of Strategic Information Systems	1873-1198	A	76	Elsevier	Link
Journal of Operations Management	1873-1317	A	74	Wiley	Link
Journal of Product Innovation Management	1540-5885	A	74	Wiley-Blackwell	Link
Journal of Information Technology	1466-4437	A	69	SAGE	Link
IJSE Transactions	2472-5862	A	67	Taylor & Francis	Link
Nonprofit and Voluntary Sector Quarterly	1552-7395	A	55	SAGE	Link
Journal of Business Logistics	2158-1592	A	54	Wiley	Link
Psychology & Marketing	1520-6793	B	95	Hoboken, NJ : Wiley Blackwell	Link
Decision Support Systems	1873-5797	B	93	Elsevier	Link
Marketing Letters	1573-059X	B	93	Dordrecht [u.a.] : Springer	Link
International Journal of Production Economics	1873-7579	B	92	Elsevier	Link
Journal of Business Ethics	1573-0697	B	92	Springer Nature	Link
Journal of Interactive Marketing	1520-6653	B	91	SAGE	Link
Long Range Planning	1873-1872	B	91	Amsterdam [u.a.] : Elsevier	Link

Title	ISSN	Rating	Votes \geq rating [%]	Publisher	Link
Transportation Research Part A: Policy and Practice	1879-2375	B	91	Elsevier	Link
Journal of Business Research	1873-7978	B	90	Elsevier	Link
Journal of Public Policy & Marketing	1547-7207	B	89	SAGE	Link
British Journal of Management	1467-8551	B	88	Wiley-Blackwell	Link
Computers & Operations Research	1873-765X	B	88	Elsevier	Link
Information & Management	1872-7530	B	88	Elsevier	Link
Industrial and Corporate Change	1464-3650	B	87	Oxford University Press	Link
Technological Forecasting and Social Change	1873-5509	B	86	Elsevier	Link
IEEE Transactions on Engineering Management	1558-0040	B	85	IEEE	Link
R&D Management	1467-9310	B	85	Wiley-Blackwell	Link
ACM SIGMIS Database: the DATABASE for Advances in Information Systems	1532-0936	B	84	ACM	Link
AMS Review	1869-8182	B	84	New York : Springer	Link
Computers in human behavior	1873-7692	B	84	Amsterdam: Elsevier Ltd	Link
VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations	1573-7888	B	84	Springer Nature	Link
Industrial Marketing Management	1873-2062	B	83	Elsevier	Link
Information and Organization	1873-7919	B	82	Elsevier	Link
European Management Journal	1873-5681	B	81	Amsterdam [u.a.] : Elsevier	Link
Journal of Supply Chain Management	1745-493X	B	81	Wiley	Link
ACM Transactions on Management Information Systems	2158-6578	B	80	ACM	Link
Human-Computer Interaction	1532-7051	B	80	Taylor & Francis	Link
Industry & Innovation	1469-8390	B	80	Taylor & Francis	Link
Journal of Service Management	1757-5826	B	76	Emerald	Link
MIS Quarterly Executive	1540-1979	B	75	Indiana, US; Indiana University Press	Link
Electronic Markets	1422-8890	B	74	Springer	Link
Information Systems Frontiers	1572-9419	B	74	Springer	Link
California Management Review	2162-8564	B	72	University of California Press	Link
International Journal of Electronic Commerce	1557-9301	B	71	Routledge	Link
Journal of Industrial Economics	1467-6451	B	70	Wiley-Blackwell	Link
International Marketing Review	0265-1335	B	69	Bingley: Emerald Group Publishing	Link
Journal of Personal Selling & Sales Management	1557-7813	B	69	Abingdon : Taylor & Francis	Link
European Journal of Marketing	1758-7123	B	68	Bradford : MCB Univ. Press	Link
Information Systems	1873-6076	B	68	Elsevier	Link
Schmalenbach Journal of Business Research (SBUR)	2366-6153	B	68	Springer Nature	Link
Journal of Medical Internet Research	1438-8871	B	67	JMIR Publications	Link
Qualitative Research in Accounting & Management	1758-7654	B	67	Bradford : Emerald	Link
Supply Chain Management: An International Journal	1758-6852	B	67	Emerald Publishing	Link
Sustainability Analytics and Modeling	2667-2596	B	67	Amsterdam : Elsevier	Link
International Journal of Industrial Organization	1873-7986	B	66	Elsevier	Link
Review of Managerial Science	1863-6691	B	66	Springer Nature	Link
Scandinavian Journal of Management	1873-3387	B	66	Amsterdam [u.a.] : Elsevier	Link
Service Science	2164-3970	B	66	Hanover, Md. : INFORMS	Link
Technovation	1879-2383	B	66	Elsevier	Link
Journal of Cultural Economics	1573-6997	B	65	Dordrecht [u.a.] : Springer	Link
International Journal of Information Management	1873-4707	B	64	Elsevier	Link
Communications of the Association for Information Systems	1529-3181	B	63	AIS	Link
Creativity and Innovation Management	1467-8691	B	61	Wiley	Link
International Journal of Innovation Management	1757-5877	B	61	World Scientific	Link

Title	ISSN	Rating	Votes \geq rating [%]	Publisher	Link
Production Planning & Control	1366-5871	B	60	Taylor & Francis	Link
Information Systems Management	1934-8703	B	59	Taylor & Francis	Link
Management Decision	1758-6070	B	58	Bingley: Emerald Group Publishing	Link
Tourism Management	1879-3193	B	58	Amsterdam: Elsevier Ltd	Link
Computers in Industry	1872-6194	B	57	Amsterdam : North Holland Publ. Co.	Link
Journal of Retailing and Consumer Services	1873-1384	B	56	Elsevier	Link
International Small Business Journal	1741-2870	B	55	Thousand Oaks, California: Sage Publications	Link
Journal of Travel Research	1552-6763	B	55	SAGE	Link
International Journal of Logistics Management	1758-6550	B	54	Emerald Publishing	Link
Journal of Consumer Behaviour	1479-1838	B	54	Chichester : Wiley	Link
Scandinavian Journal of Information Systems	1901-0990	B	54	University of Aalborg	Link
Information Technology and Management	1573-7667	B	53	Springer	Link
Management Review Quarterly	2198-1639	B	53	Heidelberg : Springer	Link
Journal of Marketing Theory and Practice	1944-7175	B	50	Informa UK Limited: Taylor Francis Group	Link
Marketing Theory	1741-301X	B	50	Thousand Oaks, Calif. [u.a.] : Sage	Link
Journal of Business-to-Business Marketing	1547-0628	C	93	London [u.a.] : Routledge, Taylor and Francis Group	Link
Journal of Information Systems	1558-7959	C	92	Sarasota, Fla : American Accounting Association	Link
Journal of Marketing Management	1472-1376	C	92	Abingdon : Routledge, Taylor & Francis Group	Link
Journal of Philanthropy and Marketing	2691-1361	C	92	Wiley	Link
Journal of Services Marketing	2054-1651	C	92	Bradford : MCB University Press	Link
Journal of Entrepreneurship	0973-0745	C	89	Thousand Oaks, California: Sage Publications	Link
BMC Health Services Research	1472-6963	C	88	BioMed Central	Link
International Journal of Logistics : Research and Applications	1469-848X	C	88	Abingdon : Taylor & Francis	Link
International Journal of Retail & Distribution Management	1758-6690	C	88	Emerald	Link
Journal of Product & Brand Management	2054-1643	C	87	Emerald Publishing	Link
Journal of Small Business & Entrepreneurship	2169-2610	C	87	London: Taylor & Francis Group	Link
Journal of Strategic Marketing	1466-4488	C	87	Abingdon : Taylor & Francis	Link
Marketing. ZFP - Journal of Research and Management	0344-1369	C	87	Beck	Link
Journal of Brand Management	1479-1803	C	86	Basingstoke : Palgrave Macmillan	Link
Information Systems and e-Business Management	1617-9854	C	85	Springer	Link
Electronic Commerce Research	1572-9362	C	84	Springer	Link
Journal of Service Management Research	2942-3392	C	84	Nomos	Link
Journal of Consumer Affairs	1745-6606	C	83	Oxford [u.a.] : Blackwell	Link
Journal of Enterprise Information Management	1758-7409	C	83	Emerald	Link
Service Industries Journal	1743-9507	C	83	Routledge	Link
European Journal of Innovation Management	1758-7115	C	82	Emerald Publishing	Link
Journal of Consumer Policy	1573-0700	C	82	Neuwied : Luchterhand	Link
Journal of Service Theory and Practice	2055-6233	C	81	Bingley : Emerald	Link
Journal of Customer Behaviour	1477-6421	C	79	Helensburgh : Westburn	Link
Journal of Electronic Commerce Research	1938-9027	C	79	Long Beach, Calif. : Univ.	Link
Journal of Macromarketing	1552-6534	C	78	SAGE Publishing	Link
Journal of Manufacturing Technology Management	1741-038X	C	78	Emerald	Link
International Journal of Entrepreneurial Venturing	1742-5379	C	77	Geneva: Inderscience	Link
Technology Analysis & Strategic Management	1465-3990	C	77	Taylor & Francis	Link
Enterprise Modelling and Information Systems Architectures	1866-3621	C	76	GI	Link
Journal of Computer-Mediated Communication	1083-6101	C	76	Oxford: Oxford University Press	Link
Electronic Commerce Research and Applications	1873-7846	C	74	Elsevier	Link

Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
International Review of Retail, Distribution and Consumer Research	1466-4402	C	74	London : Routledge	Link
Journal of Business Strategy	2052-1197	C	74	Bingley: Emerald Group Publishing	Link
Journal of Revenue and Pricing Management	1477-657X	C	74	Palgrave Macmillan	Link
Research Technology Management	1930-0166	C	74	Taylor & Francis	Link
Journal of General Management	1759-6106	C	73	Thousand Oaks, California: Sage Publications	Link
Journal of Relationship Marketing	1533-2675	C	72	Binghamton, NY : Haworth Press	Link
International Journal of Innovation and Technology Management	1793-6950	C	71	Singapore: World Scientific Publishing	Link
Journal of Organizational Computing and Electronic Commerce	1532-7744	C	71	Taylor & Francis	Link
Management Research Review	2040-8277	C	71	Bingley: Emerald Group Publishing	Link
European Sport Management Quarterly	1746-031X	C	69	London: Taylor & Francis Group	Link
International Journal of Technology Management	1741-5276	C	69	Inderscience Publishers	Link
Annals of Tourism Research	1873-7722	C	68	Elsevier	Link
International Journal of Integrated Supply Management	1741-8097	C	68	Inderscience	Link
Sport Management Review	1839-2083	C	68	London: Taylor & Francis Group	Link
International Journal of Knowledge Management	1548-0658	C	67	IGI Global	Link
Journal of Engineering and Technology Management	1879-1719	C	67	Elsevier	Link
Journal of Entrepreneurship Education	1528-2651	C	67	Allied Business Academies	Link
International Journal of Electronic Business	1741-5063	C	65	Inderscience	Link
The International Journal of Entrepreneurship and Innovation	2043-6882	C	65	Thousand Oaks, California: Sage Publications	Link
International Journal of Information Technology & Decision Making	1793-6845	C	64	World Scientific Publishing	Link
Journal of Health Organization and Management	1758-7247	C	64	Emerald	Link
Strategy & Leadership	1758-9568	C	64	Bingley: Emerald Group Publishing	Link
Journal of Small Business Strategy	2380-1751	C	63	The Small Business Institute	Link
Journal of Sustainable Tourism	1747-7646	C	60	London: Taylor & Francis Group	Link
International Journal of Entrepreneurship and Innovation Management	1741-5098	C	59	Geneva: Inderscience	Link
Journal of Business Models	2246-2465	C	59	Aalborg Universitetsforlag	Link
International Journal of Product Lifecycle Management	1743-5129	C	58	Olney, Bucks : Inderscience Enterprises	Link
International Studies of Management & Organization	1558-0911	C	58	London: Taylor & Francis Group	Link
Cornell Hospitality Quarterly	1938-9663	C	57	SAGE	Link
International Journal of Innovation and Sustainable Development	1740-8830	C	57	Geneva: Inderscience	Link
Journal of Strategy and Management	1755-4268	C	57	Bradford : Emerald	Link
Journal of Academy of Business and Economics	2378-8631	C	56	International Academy of Business and Economics	Link
International Journal of Product Development	1741-8178	C	55	Olney, Bucks : Inderscience Enterprises	Link
Journal of Sport Management	1543-270X	C	55	Champaign, Ill. : Human Kinetics Publ.	Link
International Journal of Energy Sector Management	1750-6239	C	54	Emerald Publishing	Link
International Journal of Revenue Management	1741-8186	C	52	Olney, Bucks : Inderscience Enterprises	Link
M@n@gement	1286-4692	C	51	Association Internationale de Management Stratégique	Link
Journal of Electronic Commerce in Organizations	1539-2929	C	50	IGI Global	Link
e-Service Journal	1528-8234	D	100	Indiana University Press	Link
International Journal of Business Environment	1740-0597	D	100	Inderscience Publishers	Link
International Journal of Business Science and Applied Management	1753-0296	D	100	United Kingdom	Link
International Journal of Business Strategy	2378-8585	D	100	Turlock, Calif. : Sandeep R. Khade	Link
International Journal of Contemporary Hospitality Management	1757-1049	D	100	Bradford : Emerald	Link
International Journal of Management Practice	1741-8143	D	100	Olney, Bucks : Inderscience Enterprises	Link
International Journal of Service Science, Management, Engineering, and Technology	1947-9603	D	100	IGI Global	Link
International Journal of Strategic Management	2378-8615	D	100	the International Academy of Business and Economics	Link
International Journal of Tourism Research	1522-1970	D	100	Wiley	Link

Title	ISSN	Rating	Votes \geq rating [%]	Publisher	Link
International Journal of Wine Business Research	1751-1070	D	100	Bingley : Emerald	Link
Journal of Applied Business Research	2157-8834	D	100	Clute Institute	Link
Journal of Destination Marketing & Management	2212-5752	D	100	Elsevier	Link
Marketing Review St. Gallen	1865-7516	D	100	St.Gallen: Thexis Verlag	Link
Service Business	1862-8508	D	100	Heidelberg [u.a.] : Springer	Link

Categories

A+ outstanding and world-leading journals in business administration

A leading journals in business administration

B important and respected journals in business administration

C recognized journals in business administration

D other academic journals in business administration