# VHB Publication Media Rating 2024

**Section** Strategic Management
**Type of publication** Scientific journals
**Criterion** Practical relevance

| Title | ISSN | Rating | Votes ≥ rating [%] | Publisher | Link |
|---|---|---|---|---|---|
| Harvard Business Review | 0017-8012 | 5 | 75 | Harvard Business School Publishing | Link |
| MIT Sloan Management Review | 1532-8937 | 5 | 58 | Cambridge, MA: MIT Sloan Management Review | Link |
| California Management Review | 2162-8564 | 4 | 76 | University of California Press | Link |
| Business Horizons | 1873-6068 | 4 | 62 | Elsevier | Link |
| London Business School Review | 2057-1615 | 4 | 60 | Wiley-Blackwell | Link |
| Journal of Business Venturing Insights | 2352-6734 | 4 | 55 | Elsevier | Link |
| Academy of Management Discoveries | 2168-1007 | 4 | 53 | Academy of Management | Link |
| Long Range Planning | 1873-1872 | 3 | 79 | Amsterdam [u.a.] : Elsevier | Link |
| R&D Management | 1467-9310 | 3 | 79 | Wiley-Blackwell | Link |
| Technological Forecasting and Social Change | 1873-5509 | 3 | 79 | Elsevier | Link |
| Journal of Product Innovation Management | 1540-5885 | 3 | 78 | Wiley-Blackwell | Link |
| Journal of Management Studies | 1467-6486 | 3 | 77 | Hoboken, New Jersey: Wiley | Link |
| The Leadership Quarterly | 1873-3409 | 3 | 77 | Elsevier | Link |
| Strategic Organization | 1741-315X | 3 | 77 | SAGE | Link |
| Academy of Management Perspectives | 1943-4529 | 3 | 76 | Academy of Management | Link |
| Strategic Change | 1099-1697 | 3 | 76 | Wiley-Blackwell | Link |
| Strategy Science | 2333-2077 | 3 | 76 | Institute for Operations Research and the Management Sciences | Link |
| Journal of Business Venturing | 1873-2003 | 3 | 75 | Elsevier | Link |
| Entrepreneurship Theory and Practice | 1540-6520 | 3 | 74 | Wiley-Blackwell | Link |
| Die Unternehmung - Swiss Journal of Business Research and Practice | 2942-318X | 3 | 73 | Nomos Verlagsgesellschaft mbH und Co | Link |
| Industrial and Corporate Change | 1464-3650 | 3 | 73 | Oxford University Press | Link |
| Small Business Economics | 1573-0913 | 3 | 73 | New York, NY: Springer Nature | Link |
| Journal of Business Research | 1873-7978 | 3 | 72 | Elsevier | Link |
| Journal of Management | 1557-1211 | 3 | 72 | Thousand Oaks, California: Sage Publications | Link |
| Journal of International Business Studies | 1478-6990 | 3 | 70 | Basingstoke, Hampshire: Palgrave Macmillan | Link |
| Strategic Entrepreneurship Journal | 1932-443X | 3 | 70 | Hoboken, New Jersey: Wiley | Link |
| European Management Journal | 1873-5681 | 3 | 69 | Amsterdam [u.a.] : Elsevier | Link |
| Global Strategy Journal | 2042-5805 | 3 | 69 | Wiley-Blackwell | Link |
| The Journal of Technology Transfer | 1573-7047 | 3 | 69 | Springer Nature | Link |
| PLoS One | 1932-6203 | 3 | 69 | Public Library of Science (PLoS) | Link |
| Strategic Management Review: SMR | 2688-2639 | 3 | 69 | Now Publishers | Link |
| Journal of World Business | 1878-5573 | 3 | 68 | Elsevier | Link |
| British Journal of Management | 1467-8551 | 3 | 67 | Wiley-Blackwell | Link |
| Schmalenbach Journal of Business Research | 2366-6153 | 3 | 67 | Springer Nature | Link |
| Strategic Management Journal | 1097-0266 | 3 | 66 | Hoboken, New Jersey: Wiley | Link |
| Business & Society | 1552-4205 | 3 | 65 | SAGE | Link |
| Technovation | 1879-2383 | 3 | 65 | Elsevier | Link |
| Research Policy | 1873-7625 | 3 | 64 | Elsevier | Link |
| Review of Managerial Science | 1863-6691 | 3 | 64 | Springer Nature | Link |
| Family Business Review | 1741-6248 | 3 | 63 | SAGE | Link |

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| Title | ISSN | Rating | Votes ≥ rating [%] | Publisher | Link |
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| Business Strategy and the Environment | 1099-0836 | 3 | 62 | Wiley-Blackwell | Link |
| Organization Science | 1526-5455 | 3 | 62 | Institute for Operations Research and the Management Sciences | Link |
| Industry and Innovation | 1469-8390 | 3 | 60 | Taylor & Francis | Link |
| Voluntas: International Journal of Voluntary and Nonprofit Organizations | 1573-7888 | 3 | 60 | Springer | Link |
| Academy of Management Journal | 1948-0989 | 3 | 59 | Academy of Management | Link |
| Human Relations | 1741-282X | 3 | 59 | SAGE | Link |
| Journal of Business Ethics | 1573-0697 | 3 | 59 | Springer Nature | Link |
| International Journal of Innovation Management | 1757-5877 | 3 | 58 | World Scientific | Link |
| Betriebswirtschaftliche Forschung und Praxis : BFuP | 0340-5370 | 3 | 57 | NWB Verlag | Link |
| Journal of Organization Design | 2245-408X | 3 | 57 | Springer Nature | Link |
| European Journal of Innovation Management | 1758-7115 | 3 | 56 | Emerald Publishing | Link |
| Organization Studies | 1741-3044 | 3 | 55 | SAGE | Link |
| Group & Organization Management | 1552-3993 | 3 | 54 | SAGE | Link |
| International Journal of Innovation and Technology Management | 1793-6950 | 3 | 54 | Singapore: World Scientific Publishing | Link |
| Journal of Business Venturing Design | 2667-2774 | 3 | 54 | Elsevier | Link |
| Journal of Cleaner Production | 1879-1786 | 3 | 54 | Amsterdam [u.a.] : Elsevier Science | Link |
| International Journal of Human Resource Management | 1466-4399 | 3 | 54 | Taylor & Francis | Link |
| Academy of Management Annals | 1941-6067 | 3 | 53 | Academy of Management | Link |
| Business Ethics Quarterly | 2153-3326 | 3 | 53 | Cambridge University Press | Link |
| International Business Review | 1873-6149 | 3 | 53 | Elsevier | Link |
| Corporate Governance: An International Review | 1467-8683 | 3 | 52 | Wiley-Blackwell | Link |
| Administrative Science Quarterly | 1930-3815 | 3 | 51 | Cornell University Press | Link |
| Academy of Management Review | 1930-3807 | 3 | 50 | Academy of Management | Link |
| International Journal of Management Reviews | 1468-2370 | 3 | 50 | Hoboken, New Jersey: Wiley | Link |
| Journal of Family Business Strategy | 1877-8593 | 3 | 50 | Elsevier | Link |
| Journal of International Management | 1873-0620 | 3 | 50 | Amsterdam: Elsevier Ltd | Link |
| Journal of Knowledge Management | 1758-7484 | 3 | 50 | Emerald | Link |
| Journal of Management Education | 1552-6658 | 3 | 50 | SAGE | Link |
| Journal of Small Business Management | 1540-627X | 3 | 50 | Taylor & Francis | Link |
| Management and Organization Review | 1740-8784 | 3 | 50 | Cambridge University Press | Link |
| Management Review Quarterly | 2198-1639 | 3 | 50 | Heidelberg : Springer | Link |
| Advances in Strategic Management | 0742-3322 | 2 | 93 | Emerald | Link |
| Entrepreneurship and Regional Development | 1464-5114 | 2 | 93 | Taylor & Francis | Link |
| Management Decision | 1758-6070 | 2 | 90 | Bingley: Emerald Group Publishing | Link |
| Scandinavian Journal of Management | 1873-3387 | 2 | 88 | Amsterdam [u.a.] : Elsevier | Link |
| Organization Theory | 2631-7877 | 2 | 86 | SAGE | Link |
| European Journal of International Management | 1751-6765 | 2 | 85 | Inderscience Publishers | Link |
| European Management Review | 1740-4762 | 2 | 85 | Wiley-Blackwell | Link |
| Management Learning | 1461-7307 | 2 | 85 | London : Sage Publ. | Link |
| Thunderbird International Business Review | 1520-6874 | 2 | 85 | Wiley-Blackwell | Link |
| Management Science | 1526-5501 | 2 | 83 | INFORMS | Link |
| Research in the Sociology of Organizations | 0733-558X | 2 | 83 | Emerald | Link |
| International Journal of Entrepreneurial Venturing | 1742-5379 | 2 | 82 | Geneva: Inderscience | Link |
| Journal of Economics and Management Strategy | 1530-9134 | 2 | 82 | Wiley-Blackwell | Link |
| Canadian Journal of Administrative Sciences | 1936-4490 | 2 | 80 | Wiley-Blackwell | Link |
| Entrepreneurship Research Journal | 2157-5665 | 2 | 80 | Walter de Gruyter | Link |
| European Business Review | 1758-7107 | 2 | 80 | Leeds, West Yorkshire: Emerlad Publishing | Link |
| International Small Business Journal | 1741-2870 | 2 | 80 | Thousand Oaks, California: Sage Publications | Link |

| Title | ISSN | Rating | Votes ≥ rating [%] | Publisher | Link |
|---|---|---|---|---|---|
| Industrial Marketing Management | 1873-2062 | 2 | 79 | Elsevier | Link |
| Organization & Environment | 1552-7417 | 2 | 79 | SAGE | Link |
| Journal of Management & Organization | 1839-3527 | 2 | 77 | Cambridge: Cambridge University Press | Link |
| Journal of Management Inquiry | 1552-6542 | 2 | 76 | SAGE | Link |
| Management International Review | 1861-8901 | 2 | 76 | New York, NY: Springer Nature | Link |
| Innovation: Organization & Management | 2204-0226 | 2 | 75 | Taylor & Francis | Link |
| International Journal of Entrepreneurship and Small Business | 1741-8054 | 2 | 75 | Inderscience Publishers | Link |
| Journal of Management and Governance | 1572-963X | 2 | 75 | New York, NY: Springer Nature | Link |
| International Journal of Entrepreneurial Behaviour and Research | 1758-6534 | 2 | 73 | Emerald Publishing | Link |
| Journal of Organizational Change Management | 1758-7816 | 2 | 73 | Emerald | Link |
| The International Journal of Entrepreneurship and Innovation | 2043-6882 | 2 | 71 | Thousand Oaks, California: Sage Publications | Link |
| Asia Pacific Journal of Management | 1572-9958 | 2 | 67 | Springer Nature | Link |
| Venture Capital | 1464-5343 | 2 | 67 | Taylor & Francis | Link |
| Organizational Research Methods | 1552-7425 | 2 | 65 | Thousand Oaks, California: Sage Publications | Link |
| Australian Journal of Management | 1327-2020 | 2 | 64 | SAGE | Link |
| Business Research Quarterly | 2340-9444 | 2 | 64 | Elsevier | Link |
| Business Ethics, the Environment & Responsibility | 2694-6424 | 2 | 64 | Wiley-Blackwell | Link |
| Gender, Work & Organization | 1468-0432 | 2 | 64 | Wiley-Blackwell | Link |
| Technology Analysis & Strategic Management | 1465-3990 | 2 | 60 | Taylor & Francis | Link |
| Organization | 1461-7323 | 2 | 56 | Thousand Oaks, California: Sage Publications | Link |
| Junior Management Science | 2942-1861 | 2 | 53 | Ludwig-Maximilians-Universität (LMU) München | Link |
| Africa Journal of Management | 2332-2381 | 2 | 50 | Taylor & Francis | Link |
| Asia Pacific Business Review | 1743-792X | 2 | 50 | Taylor & Francis | Link |
| International Studies of Management and Organization | 1558-0911 | 1 | 100 | London: Taylor & Francis Group | Link |

**Category**
5 v*ery high  practical relevance*
*4 high practical relevance*
*3 medium practical relevance*
*2 low practical relevance*
*1 very low practical relevance*