

# AI@STRATEGY

## How AI disrupts Work and Leadership

**TUM School of Management Audimax**  
Arcisstraße 21, D-80333 Munich

**7 – 8 October 2026**  
09:00 – 22:00 CEST

<https://aistrategyconference.com/>

[Register here](#)



<https://bit.ly/4t37enU>

**Our Sponsors:**

*To be confirmed*

*To be confirmed*

*To be confirmed*

# Speakers

✓ = Confirmed  
✓ = Confirmation Pending

Technical  
University  
of Munich



## Thomas Hofmann



President of TUM

## Michael Decker



Director General of the Deutsches Museum in Munich and Professor at TUM

## Julia Klier



Senior Partner at McKinsey & Company

## Christopher L. Tucci



President-Elect, Academy of Management, Vice Dean of Education, ad Interim Professor of Digital Strategy & Innovation, Imperial Business School

## Emilio Castilla



NTU Professor of Management & of Work and Organization Studies, MIT

## Catherine Wang



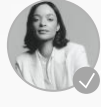
Strategy and Entrepreneurship Professor, Brunel University of London

## Hanna Hennig



CIO at Siemens AG

## Judith Dada



General Partner at Visionaries Club

## Mari Sako



Professor of Management Studies, University of Oxford

## Ethan Mollick



Professor Wharton School, University of Pennsylvania

## Volker Krug



CEO Deloitte Germany

## Thomas Bohné



Founder Cyber-Human Lab, Institute for Manufacturing, University of Cambridge

## Hannah Riley Bowles



Roy E. Larsen Senior Lecturer in Public Policy and Management, Harvard Kennedy School (HKS)

## David Holtz



Assistant Professor of Decision, Risk and Operations at Columbia Business School

## Stefan Feuerriegel



Professor at LMU Munich

## Frederic Boesel



Black Forest Labs, ETH Zürich

## Kirsten Rulf



Partner and Associate Director, Data & Digitalization, BCG

## Gundbert Scherf



Co-Founder and Co-CEO of Helsing

## Sameer Srivastava



E.T. Grether Professor of Business Administration and Public Policy, Haas School of Business, UC Berkeley

## Raj Choudhury



Professor of Organisation Behaviour, London School of Economics

## Eva Spannagl



Director at OpenAI

## Robert Mahari



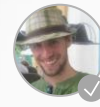
Founder & CEO, Akiva, Associate Director, Stanford CodeX Center

## Toby Stuart



Leo Helzel Distinguished Professor of Business Administration, Berkeley

## Jan Oberhauser



Founder/CEO of n8n

## Dorothee Bär



Federal Minister for Research, Technology & Space

## Ralf Wintergerst



Chairman of the Management Board, Group CEO of Giesecke+Devrient

## Francesca Toni



Professor in Computational Logic at the Department of Computing, Imperial College London



Hosted by:

## Isabell Welp

Professor for Strategy & Organization  
TUM School of Management



## Theresa Treffers

Professor for Strategy & Organization  
TUM School of Management



## Steffi Czerny

Co-Founder  
DL D Conference



## Christoph Kaserer

Dean  
TUM School of Management

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Technical  
University  
of Munich



## Matthias Nießner



Full Professor TUM, CEO & Co-Founder SpAltial AI, Co-Founder Synthesia

## Lena Drubel



Chief Product & Digital Officer at Deutsche Telekom

## Richard Socher



CEO and Founder of you.com, AI Scientist

## Jacqueline Ng Lane



Assistant Professor in the Technology & Operations Management Unit, Harvard

## Daniela Rus



Director of MIT Computer Science & Artificial Intelligence Laboratory

## Eric Brynjolfsson



Professor & Digital Economy Lab at the Stanford Institute for Human-Centered AI, Stanford

## Chris Coleridge



Management Practice Associate Professor at Cambridge Judge Business School

## Fabian Theis



Full Professor TUM, Director of Helmholtz Munich Computational Health Center

## Sarah Friar



CFO OpenAI

## Agnes Heftberger



Corporate Vice President & CEO, Microsoft Germany & Austria

## Hossein Rahnama



Rogers Research Chair in AI and Human Creativity at Toronto Metropolitan University, Visiting professor at the MIT Media Lab, CEO of Flybits

## Riitta Katila



Professor & Director of the Stanford Technology Ventures Program, HAI Fellow

## Sheelpa Patel



CMO Digital Futures, CEO Mavens + Mavericks

## Lennard Schmidt



Co-Founder and CEO of Langdock

## Jonas Andrulis



Founder & Ex-CEO of Aleph Alpha

## Sauraj Gambhir



Co-founder of Prior Labs

## Barbara Karuth-Zelle



Member of the Board of Management of Allianz SE and Group COO

## Shaz Ansari



Professor of Strategy & Innovation, Judge Business School, Chair of Strategy and International Business, University of Cambridge



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### Christoph Kaserer

Dean  
TUM School of Management

Day 0: 06 October 2026 | Speaker Dinner

Day 1: 07 October 2026 | 09:00 – 22:00 CEST

**09:00 – 10:30 | Exclusive Pre-conference Workshops on AI with Leading International Scholars**

**09:00 – 09:30 | Registration at Audimax**

**09:30 – 10:30 | Welcome & Executive Coffee Exchange: Leading AI-Driven Transformation in Organizations**

**10:30 – 11:00 | Intro & Official Opening**

Welcome and Opening **Prof. Dr. Thomas Hofmann** (President of TUM), **Steffi Czerny** (Host, DLD)

Welcome and Opening **Prof. Dr. Isabell Welpe** (Host, TUM), **Prof. Dr. Theresa Treffers** (Host, TUM)

Germany's role in AI **Dorothee Bär** (*confirmation pending*, Federal Minister of Research, Technology and Space)

**11:00 – 13:00 | Session 1: AI, Inequality and Social Dynamics in Organizations**

Keynote **Toby Stuart** (Professor of Business Administration, UC Berkeley)

Keynote **Emilio Castilla** (NTU Professor of Management & of Work and Organization Studies, MIT)

*More program details forthcoming*

**13:00 – 14:00 | Lunch & Networking**

**14:00 – 16:30 | Session 2: AI-driven Disruptive Innovation in Research and Business**

Keynote **Hannah Riley Bowles** (Roy E. Larsen Senior Lecturer in Public Policy and Management, Harvard University)

Keynote **Hossein Rahnama** (Rogers Research Chair in AI and Human Creativity, Toronto Metropolitan University, Visiting professor at the MIT Media Lab, CEO of Flybits)

Keynote **Christopher L. Tucci** (President-Elect, Academy of Management, Professor of Digital Strategy & Innovation, Imperial Business School)

Keynote **David Holtz** (Assistant Professor of Decision, Risk and Operations, Columbia University)

**16:30 – 17:00 | Coffee break**

**17:00 – 19:00 | Session 3: AI Strategy in the Enterprise**

Lightning Round **Ralf Wintergerst** (Chairman of the Management Board, Group CEO Giesecke+Devrient)

Keynote **Robert Mahari** (Founder & CEO Akiva, Associate Director, Stanford CodeX Center)

Keynote **Eva Spannagl** (Director at OpenAI)

*More program details forthcoming*

**19:30 – End | Speaker Dinner (Schumann's) + AI Pioneers Alumni Meet-up + Self-organized Dinner at Augustiner-Keller**

Day 2: 08 October 2026 | 09:00 – 22:00 CEST

**09:00 – 10:30 | Exclusive Pre-conference Workshops on AI with Leading International Scholars**

**09:00 – 10:30 | Registration, Welcome & Executive Coffee Exchange: Developing an AI Strategy**

**10:30 – 13:00 | Session 1: AI for Productivity and Growth**

Keynote **Mari Sako** (Professor of Management Studies, University of Oxford)

Keynote **Volker Krug** (CEO Deloitte Germany)

*More program details forthcoming*

**13:00 – 14:00 | Lunch & Networking**

**14:00 – 16:15 | Session 2: AI Strategy and Value Creation**

Panel **Matthias Nießner** (Full Professor, TUM, CEO & Co-Founder SpAltial AI, Co-Founder Synthesia)  
**Chris Coleridge** (Management Practice Associate Professor, University of Cambridge)

Keynote **Julia Klier** (Senior Partner at McKinsey & Company)

**16:15 – 16:45 | Coffee break**

**16:45 – 19:00 | Session 3: Overcoming Challenges in Implementing AI Strategies in Practice**

Keynote **Sheelpa Patel** (CMO Digital Futures, CEO Mavens + Mavericks)

*More program details forthcoming*

**19:00 – End | End of conference & Informal Get-together at CSO**

Preliminary

## EVENING 0 · TUE, OCT 6

### Speaker Dinner

📍 Hofbräuhaus München  
🕒 7:00 PM - Speakers



## EVENING 1 · WED, OCT 7

### AI Pioneers Alumni Meet-Up

📍 ELI Schwabing / TUTU Kitchen  
🕒 7:30 PM - Alumni & current participants



## EVENING 1 · WED, OCT 7

### Guest Meet-Up

📍 Augustiner-Keller  
🕒 7:30 PM - All guests (open, self-funded)



**Isabell Welpé**  
Professor for Strategy &  
Organization  
TUM School of Management



**Theresa Treffers**  
Professor for Strategy &  
Organization  
TUM School of Management



**Steffi Czerny**  
Co-Founder  
DLD Conference



**Christoph Kaserer**  
Dean  
TUM School of Management

Hosted by:

# Partner Network

Preliminary

**Deloitte.**



UNIVERSITY OF  
CAMBRIDGE



McKinsey  
& Company



**Giesecke+Devrient**

**MAVENS  
MAVERICKS**



 **OpenAI**



**Berkeley**  
UNIVERSITY OF CALIFORNIA

**IMPERIAL**



**HARVARD**  
UNIVERSITY

**BCG**

 **Brunel**  
University of London



**HELMHOLTZ  
MUNICH**



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