

## A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2025

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### **Qualitative Research Methods**

Jana Costas, Markus Reihlen  
18.-21.03.2025 | Berlin

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### **Qualitative Research Methods –**

Thomas Wrona, Jo Reichertz  
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### **Applied Regression Analysis**

Georg von Graevenitz, Stefan Wagner  
tba

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### **Endogeneity in Applied Empirical Research**

Dominik Papies  
tba

### **Design Science**

Jan vom Brocke, Robert Winter  
03.-14.03.2025 | ONLINE

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### **Methods of Interviewing -**

Manuel Nicklich  
10.-13.02.2025 | Berlin

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### **Meta Analysis**

Tammo Bijmolt  
16.-19.06.2025 | Bremen

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### **Experimental Research and Behavioral Decision Making**

Christian D. Schade  
09.-12.09.2025 | Berlin

### **Machine Learning**

Stefan Lessmann  
01.-04.04.2025 | Berlin

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### **Causal Machine Learning**

Martin Spindler  
tba

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### **Data Science as a Research Method**

Oliver Müller  
22.-25.09.2025 | Paderborn

## B. DEPARTMENTSPEZIFISCHE KURSE 2025

### I. ACCOUNTING (R. Brühl)

#### Recent trends in empirical tax and sustainability research

Marcel Olbert  
16.-17.01.2025 | Mannheim  
30.-31.01.2025 | ONLINE

#### Qualitative Empirical Accounting Research

Martin Messner, Christoph Pelger  
09.-12.09.2025 | Innsbruck

#### Methodological Foundations in Analytical Accounting Research

Georg Schneider, Andreas Scholze  
17.-18.09.2025 | Hannover  
10.09. und 24.09.2025 | ONLINE

### II. FINANCE (O. Entrop)

#### Empirical Corporate Finance

Christoph Schneider, Markus Schmid  
05.-08.09.2025 | Münster

#### Mutual Fund and Hedge Fund Research

Stefan Rünzi, Florian Weigert  
02.-05.06.2025 | Mannheim

#### Advanced Topics in Asset Pricing and Capital Market Research

Joachim Grammig | Erik Theissen | Jantje Sönksen  
17.-20.02.2025 | Wiesloch

### III. MANAGEMENT (G. Delmestri)

#### Corporate Social Responsibility (CSR) and Corporate Sustainability

Hannah Trittin-Ulbrich, Christopher Wickert  
01.-04.09.2025 | Lüneburg

#### Foundational Theories of Strategic Management Research

Michael Leiblein, Jeff Reuer  
Tba

### IV. MARKETING (M. Eisenbeiß)

#### Marketing Strategy Performance: Theory, Models, and Empirical Applications

Alexander Edeling, Simone Wies tbd | Köln

### V. OPERATIONS (OM/OR) (N. Kliewer)

#### Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems

Dirk Mattfeld | Marlin Ulmer  
25.-28.08.2025 | Braunschweig

#### Choced Based Optimization

Knut Haase | Sven Müller  
tba | ONLINE

### VI. BUSINESS & INFORMATION SYSTEMS ENGINEERING (B. MÜLLER)

#### Theory and Theorizing in Information Systems Theory

Benjamin Müller  
10.10.-28.11.2025 | ONLINE

#### Blockchain Economics in Theory and Practice

Roman Beck  
03.-06.06.2025 | Frankfurt a. M.