

## A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2026

### Qualitative Research Methods

Jana Costas, Markus Reihlen  
10.-13.03.2026 | tba

### Qualitative Research Methods –

Thomas Wrona, Jo Reichertz  
tba

### Applied Regression Analysis

Georg von Graevenitz, Stefan Wagner  
tba

### Survey Research Methods

Christian Ringle, Marko Sarstedt  
tba

### Endogeneity in Applied Empirical Research

Dominik Papies  
tba

### Design Science

Jan vom Brocke, Daniel Beverungen,

Matthias Söllner  
tba

### Methods of Interviewing -

Manuel Nicklich  
23.-26.02.2026 | Berlin

### Simulation Modelling for Business Research

Catherine Cleophas  
tba

### Quantitative and Qualitative Content Analysis

Nadine Kammerlander, Julian Schenkenhofer  
27-28.04.2026 und 11.-12.05.2026 | Online

### Meta Analysis

Martin Eisend  
29.09.-02.10.2026 | Wien

### Experimental Research and Behavioral Decision Making

René Fahr, Behnud Djawadi  
23.-26.03.2026 | Paderborn

### Machine Learning

Stefan Lessmann  
02.-05.03.2026

### Ethnographic Research Methods

Jana Costas, Blagoy Blagoev  
tba

### Causal Machine Learning

Martin Spindler  
tba

### Data Science as a Research Method

Oliver Müller  
tba

### Introduction to Literature Reviews

Martin Hiebl, Sven Kunisch  
tba

## B. DEPARTMENTSPEZIFISCHE KURSE 2026

### I. ACCOUNTING

#### Quantitative Empirical Accounting Research and Open Science Methods

Joachim Gassen  
tba

#### Advanced Topics in Experimental Accounting Research

Markus Arnold  
12.-13.02.2026 | Berlin  
20.02.-13.03.2026 | Online

#### Methodological Foundations in Analytical Accounting Research

Christoph Schneider, Andreas Scholze  
16., 23., 24., 30.09.2026 | Online

### II. FINANCE

#### Empirical Financial Intermediation

Oliver Rehbein  
29.06.-02.07.2026 | Wien

### III. MANAGEMENT

#### Foundational Theories of Strategic Management Research

Michael Leiblein, Jeffrey Reuer  
13.-16.07.2026 | tba

#### Gender, Inclusion and Diversity Research

Lena Knappert, Renate Ortlieb  
tba

### IV. MARKETING

#### Advanced Topics and Experimental Methods in Consumer Research

Kristina Klein  
14.-17.09.2026 | Bremen  
06.10.2026 | Online

### V. OPERATIONS (OM/OR)

#### Advanced Methods of Math. Programming

Malte Fliedner, Arne Schulz  
10.-13.02.2026

#### Design and Application of Metaheuristics

Franz Rothlauf  
tba

### VI. BUSINESS & INFORMATION SYSTEMS ENGINEERING

#### Blockchain Economics in Theory and Practice

Roman Beck  
tba