ProDok VHB

A. Departmentübergreifende Methodenkurse 2027

Qualitative Research Methods
Jana Costas, Markus Reihlen
02.-05.03.2027 | Berlin

Qualitative Research Methods –
Thomas Wrona, Jo Reichertz
tbd

Applied Regression Analysis
Georg von Graevenitz, Stefan Wagner
tbd

Philosophy of Science / Wissenschaftstheorie
Thomas Wrona, Clara Scheve
18.-20.03.2027 | Berlin
05.04.2027 | Online

Endogeneity in Applied Empirical Research
Dominik Papies
08.09.2027 | Online
15.-17.09.2027 | Tübingen

Design Science
Jan vom Brocke, Daniel Beverungen, Matthias Söllner
tbd

Methods of Interviewing -
Manuel Nicklich
23.-26.02.2027 | Berlin

Meta Analysis
Tammo Bijmolt
26.-29.04.2027 | Göttingen

Experimental Research and Behavioral Decision Making
Christian D. Schade
21.-24.09.2027 | Berlin

Machine Learning
Stefan Lessmann
06.-09.04.2027 | Göttingen

Causal Machine Learning
Martin Spindler
tbd

Data Science as a Research Method
Oliver Müller
20.-23.09.2027 | Paderborn

Empirical Corporate Sustainability Research
Peter Limbach
04.-07.10.2027 | Bielefeld

Introduction to Literature Reviews
Martin Hiebl, Sven Kunisch
31.03.2027 | Online
09.06.2027 | Online
28.-29.07.2027 | Linz

Designing quantitative Innovation & Entrepreneurship Research
Tim Schweisfurth
16.02.-19.02.2027 | Hamburg

B. Departmentspezifische Kurse 2027

I. Accounting

Recent trends in empirical tax and sustainability research
Marcel Olbert
12.-13.01.2027 | Mannheim
2 Tage im Februar | Online

Qualitative Empirical Accounting Research
Martin Messner, Christoph Pelger
22.-25.03.2027 | Innsbruck

II. Finance

Empirical Financial Intermediation
Oliver Rehbein
30.08.-02.09.2027 | Wien

Empirical Corporate Finance
Christoph Schneider, Markus Schmid
10.-13.09.2027 | Münster

Advanced Topics in Asset Pricing and Capital Market Research
Jantje Sönksen, Joachim Grammig, Erik Theissen
08.-11.02.2027 | Wiesloch

Machine Learning in Finance
Martin Hibbeln
13.04.-25.05.2027 | Online

III. Management

Theoretical Perspektives in Corporate Social Responsibility (CSR)
Hannah Trittin-Ulbrich, Christopher Wickert
23.-26.02.2027 | Lüneburg

IV. Marketing

Marketing Response - Theory and Empirical Applications
Alexander Edeling, Simone Wies
28.06.-01.07.2027

V. Operations (OM/OR)

Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems
Dirk Mattfeld, Marlin Ulmer
27.-30.09.2027 | Magdeburg

VI. Business & Information Systems Engineering

Theory and Theorizing in Information Systems Theory
Benjamin Müller
tbd

Taxonomy Design in IS Research
Dennis Kundisch, Jan Muntermann
28.04.-17.06.2027 | Online

ProDok Faculty: Blagoy Blagoev, Torsten Bornemann, Dirk Mattfeld, Oliver Müller, Nicole V. S. Ratzinger-Sakel, Sebastian Utz
Alle Interessentinnen und Interessenten sind eingeladen an allen Kursen, auch jenseits ihrer Fachrichtung, teilzunehmen.