

A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2027

Qualitative Research Methods

Jana Costas, Markus Reihlen

02.-05.03.2027 | Berlin

Qualitative Research Methods –

Thomas Wrona, Jo Reichertz

tbd

Applied Regression Analysis

Georg von Graevenitz, Stefan Wagner

tbd

Philosophy of Science / Wissenschaftstheorie

Thomas Wrona, Clara Scheve

18.-20.03.2027 | Berlin

05.04.2027 | Online

Endogeneity in Applied Empirical Research

Dominik Papies

tbd

Design Science

Jan vom Brocke, Daniel Beverungen,

Matthias Söllner

tbd

Methods of Interviewing -

Manuel Nicklich

23.-26.02.2027 | Berlin

Meta Analysis

Tammo Bijmolt

26.-29.04.2027 | Göttingen

Experimental Research and Behavioral Decision Making

Christian D. Schade

tbd

Machine Learning

Stefan Lessmann

06.-09.04.2027 | Göttingen

Causal Machine Learning

Martin Spindler

tbd

Data Science as a Research Method

Oliver Müller

tbd

Empirical Corporate Sustainability Research

Peter Limbach

tbd

Introduction to Literature Reviews

Martin Hiebl, Sven Kunisch

tbd

Designing quantitative Innovation & Entrepreneurship Research

Tim Schweisfurth

16.02.-19.02.2027 | Hamburg

B. DEPARTMENTSPEZIFISCHE KURSE 2027

I. ACCOUNTING

Recent trends in empirical tax and sustainability research

Marcel Olbert

12.-13.01.2027 | Mannheim

2 Tage im Februar | Online

Qualitative Empirical Accounting Research

Martin Messner, Christoph Pelger

22.-25.03.2027 | Innsbruck

II. FINANCE

Empirical Financial Intermediation

Oliver Rehbein

30.08.-02.09.2027 | Wien

Empirical Corporate Finance

Christoph Schneider, Markus Schmid

10.-13.09.2027 | Münster

Advanced Topics in Asset Pricing and Capital Market Research

Jantje Sönksen, Joachim Grammig, Erik

Theissen

08.-11.02.2027 | Wiesloch

Machine Learning in Finance

Martin Hibbeln

13.04.-25.05.2027 | Online

III. MANAGEMENT

Theoretical Perspectives in Corporate Social Responsibility (CSR)

Hannah Trittin-Ulbrich, Christopher

Wickert

23.-26.02.2027 | Lüneburg

IV. MARKETING

Marketing Response - Theory and Empirical Applications

Alexander Edeling, Simone Wies

28.06.-01.07.2027

V. OPERATIONS (OM/OR)

Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems

Dirk Mattfeld, Marlin Ulmer

27.-30.09.2027 | Magdeburg

VI. BUSINESS & INFORMATION SYSTEMS ENGINEERING

Theory and Theorizing in Information Systems Theory

Benjamin Müller

tbd